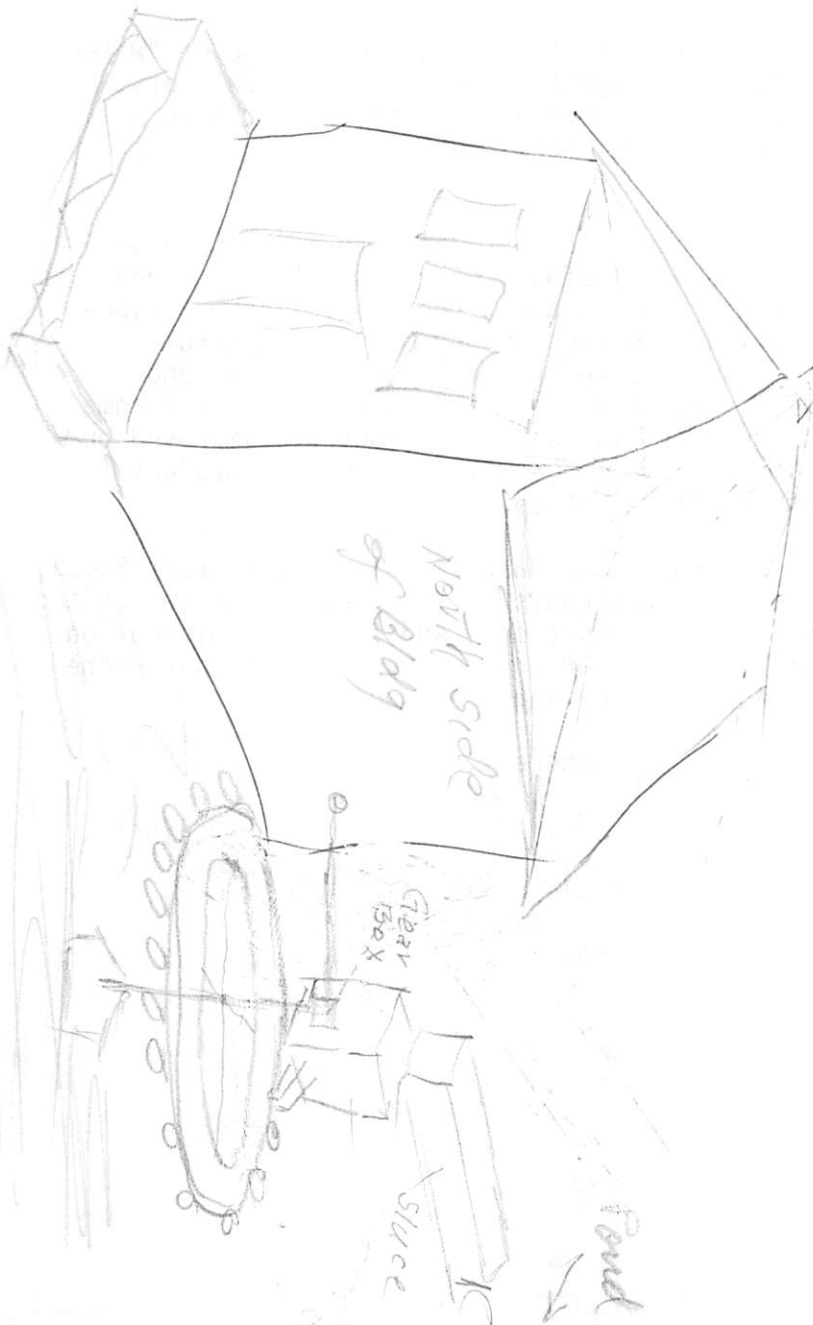


Johnson
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ROCHE LABORATORIES

DIVISION OF HOFFMANN-LA ROCHE INC

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Original Research In Medicine and Chemistry

Dear Doctor:

A copy of the illustration from a recent Bumex brochure is enclosed as you requested. The original watercolor was commissioned specifically for this series of mailings, which makes the reproduction something of a collector's item. We hope you enjoy it.

Our theme for Bumex, of course, is tied to this graphic image of "water in motion." For the treatment of congestive heart failure patients, no other loop diuretic removes sodium and water as efficiently, with a smaller dose, than Bumex® (bumetanide/Roche), nor is any other loop diuretic less toxic.

Bumex is well tolerated by most patients, but, as with all loop diuretics, excessive doses can lead to profound diuresis with water and electrolyte depletion. You can guard against the possibility of hypokalemia by adjusting the patient's dosage and by monitoring serum electrolytes periodically. Bumex is contraindicated in anuria and elevated BUN or creatinine; it is also contraindicated in hepatic coma and severe electrolyte depletion until such conditions are improved or corrected. Before prescribing, please consult the complete product information on the back of the illustration.

In the months ahead, we'll be sending you additional reports about Bumex, which will include more scenes of waterways in your section of the United States. Please ask again for a reproduction. And for more information about Bumex, or to request clinical starters, please contact your Roche representative. We look forward to hearing from you.

Sincerely,

Hazle J. Shorter, M.D.
Assistant Director
Professional Services

HJS/kbe